



New Richmond Library Master Plan

April 2017



Building & Space Categories

Makerspace



A **makerspace** extends the New Richmond Library’s role in the community by offering tools, materials, and a creative environment for people of all ages to construct and produce physical things, share resources and knowledge, and network. This collaborative studio space is often time associated with fields such as engineering, computer science, and graphic design, and encourages hands-on exploration.

Library Market Space



A **coffee shop, bakery, or deli** conceptually to support the patrons, could offer locally grown and healthy food and beverage items for library patrons, and also generate lease revenue that could make the library financially sustainable. This would also provide for a popular gathering place where people could still work, but feel more comfortable socializing and visiting over coffee, as compared to the quieter adult section of the library.

Incubator Space

Through **incubator space**, libraries can provide a supportive environment for startups and small businesses by offering small workspaces with access to the internet, printing or mailing services, and start-up resources. Similar spaces can be offered to local artists.



Gallery Space



Gallery space could showcase work by area artists and photographers, traveling exhibits, museum collections, and local historical memorabilia. Galleries can also host occasional small piano or orchestra recitals.

Conference Rooms & Community Space

Flexible conference rooms could be reserved to organizations engaged in educational, cultural, intellectual, or charitable activities.



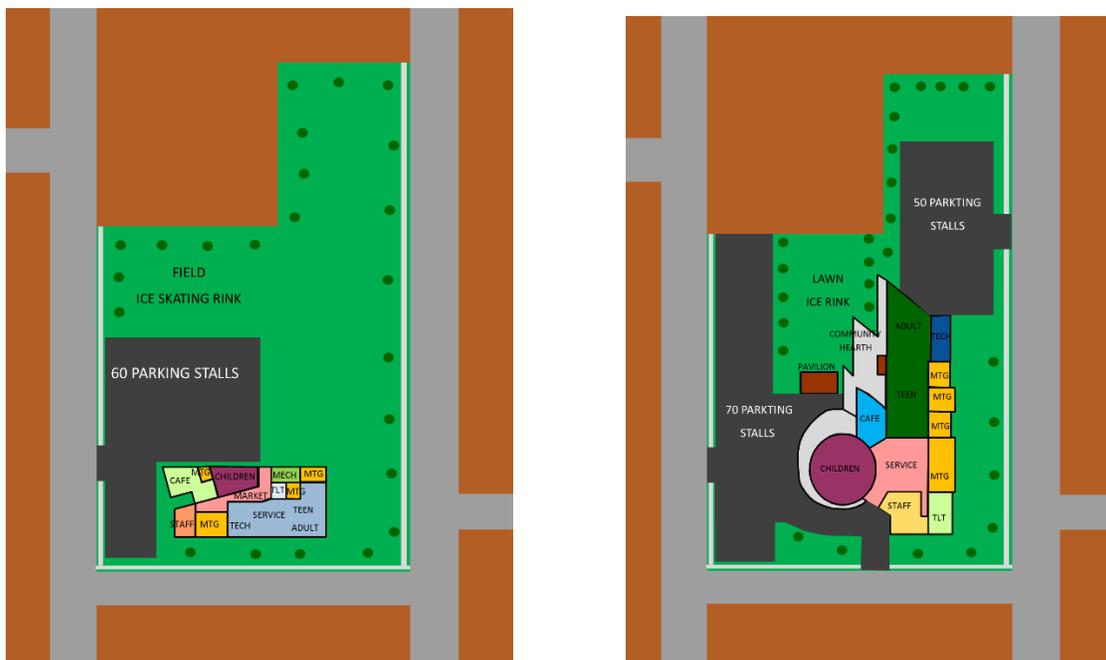
Outdoor Public Space

Outdoor public space would provide social, recreational, educational, and cultural opportunities for the New Richmond community. Open seating areas and trees and landscaping would be prioritized. From outdoor family movie nights, farmer's markets, and art festivals in the summer months to ice skating in the winter months, the outdoor public space could become an iconic gathering place for the community. The New Richmond Library will also use the outdoor space for the Summer Reading Program.



Concept Plans

Below are two possible concept plans for the New Richmond Library. The final plans would be developed by the architectural consultant based on the feedback developed through a public engagement process including neighboring residents and businesses, community members, and key stakeholders. The final concept plan will address the present and future needs of the library, follow applicable zoning and building performance standards, and create a library and learning center that aesthetically and functionally fits within the context of the surrounding neighborhood. **The images shown are intended to show a concept plan site layout and scale, and are not intended to represent the proposed final design of a new library. The final concept will require community input and approval from the Library Board and City Council.**



Above Left: A library 15,000 square feet in size. **Above Right:** A library 30,000 square feet in size.

Library Size	* Parking Requirements
15,000 sq. ft.	60 stalls
20,000 sq. ft.	80 stalls
25,000 sq. ft.	100 stalls
30,000 sq. ft.	120 stalls

* Note that parking requirements for Civic functions are determined by the Development Review Committee, using trip and parking generation standards from the Institute of Traffic Engineers. The number of parking stalls shown in the adjacent table reflect the Z-3 parking minimums for a retail or service establishment. The approximate number of parking stalls for the library would be determined in the future by the DRC.

Public Engagement Process

The planning process for the New Richmond Library will include multiple opportunities for the public to voice their opinions and for their feedback and ideas to be incorporated into the final design. City staff and elected officials strongly believe in the importance of gathering feedback from the community, and reflecting this feedback in the final policy or design. For example, several public meetings were held in 2015 and 2016 related to the street and utility improvement projects. Residents could vote for their preferred features using a sticker dot exercise, give feedback, and ask questions. Residents voiced their opinions about traffic calming, parking, sidewalks and trails, etc. Frequently Asked Questions (FAQ) handouts, meeting notes, videos, and copies of presentations were published on the City website. This approach has been well-received from residents, and thus has been followed in the design process for the planned 2017 reconstruction for North Fourth Street.



Frequently Asked Questions 2015 Street and Utility Projects

What streets are included?
The following streets will be included: 17th Street on the far eastern edge of the City; 11th Street from City A to 12th Avenue; 12th Avenue from 11th Street to 12th Street; and High Street from Park Street from the railroad tracks to the Lakeside Foods entrance. To view the 2015-2016 Street/Utility Improvements Map, click [here](#).

When will construction begin?
An exact date has not yet been finalized, but construction will likely begin in late August. However, preliminary planning work must be completed prior to road design and construction. This work will begin in early June and will continue into July. As part of this preliminary work, expect to see utility companies, surveyors, and both paving firms working along these roads. For everyone's safety, please be patient and drive with caution.

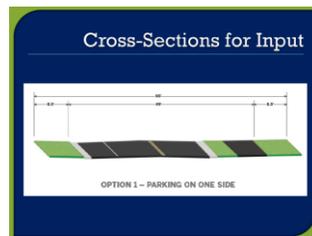
When is the public informational meeting?
An exact date has not yet been finalized, but the meeting will likely be held in late July or early August. The meeting will be held prior to the start of construction. Residents living along these streets will receive a letter in the mail. The meeting date will also be published in the newspaper and on the City's website and social media accounts.

I live along one of these streets. How will my property be affected?
City staff, consultants and contractors will work to minimize the impact on each property owner along the proposed project routes. We will require that access for local traffic is maintained, but the routes may be closed to through traffic for portions of the project. From a financial standpoint, none of the construction cost will be assessed to adjacent property owners.

What is the total project cost?
The total estimated cost of the 2015 street and utility projects is approximately \$700,000. The City is partnering with the Town of Stanton, Town of Richmond, and Lakeside Foods on these projects. Those partners will pay about one-third of the cost. Other sources of funds include New Richmond Utilities, Impact Fees, Storm Water Utility Funds, and State Trust Fund loans. No special assessments are required for these projects.

How do I stay informed about the project?
The City of New Richmond will share important information, including project updates and meeting details, through the New Richmond News and the City's website and social media accounts. Plan to attend any public informational meetings to ask questions.

Who do I contact with questions?
The City of New Richmond will share important information, including project updates and meeting details, through the New Richmond News and the City's website and social media accounts. Plan to attend any public informational meetings to ask questions.
Contact: Jeremiah Wendt, Public Works Director for the City of New Richmond, with any additional questions. He can be reached at 715-245-4358 or jwendt@newrichmondwi.gov.



In addition to public engagement opportunities for the street and utility projects, City staff gave frequent presentations in 2016 to the Rotary Club, Kiwanis Club, Senior Center, New Richmond Area Chamber of Commerce, Pathways Committee, and the New Richmond Area Centre. Nearly 40 community members had the opportunity to help with the interview process for the Chief of Police, and 30 community members will be assisting with the City of New Richmond's Comprehensive Plan in 2017.

The New Richmond Library will be an important community facility and gathering space for people of all ages for decades to come. The City of New Richmond will make every effort possible to incorporate as much feedback as possible from the community into the final design to ensure that the facility reflects their desires and values, reflects the character of the neighborhood, and serves the needs of all residents in the School District of New Richmond now and into the future.

Findings and Recommendations

The existing neighborhood includes a mix of low density residential, commercial, municipal and recreational (the Centre) uses. These proposed uses conform to the current Z-5 District.

1. Transportation and Parking. Based upon feedback during the community discussion, the need for traffic calming, parking, and improved circulation patterns was a concern. Final site design must show that transportation, circulation, and parking is contained within the site area and addresses future transportation needs within the neighborhood. Furthermore, areas of trails and sidewalks must be included.

2. Design. The future design of this area should include consideration of unified aesthetics for the entire site area. Where appropriate, buffer areas should be utilized to assist with the transition from low-density residential to uses outlined in this Master Plan.

3. Outdoor Public Space. The need for outdoor public space was identified as a part of this process. These areas include outdoor amphitheater space, community gardens, water features, ice skating rinks, pavilions, or other common areas. In short, outdoor public space must be a significant aspect of any future site design.

In Summary

- The New Richmond Library will be constructed on this site
- There will be no city street dividing the property
- There will be no residential development, city offices or structures, or any additional buildings for commercial enterprises outside of the Library building on the property.
- Commercial enterprise may be facilitated within the library structure only, conceptually supporting the library and learning environment for patrons and visitors
- Adequate parking on-site will follow city ordinances and Development Review Committee (DRC) review
- Supporting the Library design and overall site plan, outdoor green space will be for social, recreational, educational, and cultural opportunities
- There will be public engagement and feedback for library design and greenspace amenities